



## *Home on the Rocking R Ranch* Receives Mom's Choice Gold® Award

*Debut book by New Mexico author Connie Perez introduces children to ranching lifestyle.*

**(Santa Fe, New Mexico, March 13, 2019)** PenPower Book Marketing Services and Rocking R Books is pleased to announce that New Mexico author Connie Perez's debut children's book, *Home on the Rocking R Ranch*, has received a Mom's Choice Gold® Award. The book, which introduces children to the day-to-day tasks of a working ranch, took home the top honors in the Children's Picture Books: Domestic Animals & Pets category.

"It's an honor to receive such a prestigious award," says Perez. "The Mom's Choice Awards are known for connecting consumers to the best in family friendly products and it's an incredible honor to receive their highest level Gold Award."



*Home on the Rocking R Ranch* gives readers a glimpse into the necessary tasks required in order to keep the ranch going during all 4 seasons of the year. By joining ranchers Rusty and Rosie, and cow dog Raspberry, children can learn about everything from feeding and maintaining the ranch to branding, vaccinating, and preparing calves for the market.

Perez's inspiration for the book came from her own experiences working on a ranch, and she combines that knowledge with her teaching background to craft a story that is as informative as it is entertaining. Through vibrant illustrations by the author and easily accessible dialog, Perez brings the essential elements of the craft to children both inside and outside the ranching community. In addition, a glossary combined with labels on every page gives young readers the chance to expand their vocabulary.

Perez is already hard at work on the second book in the Rocking R Ranch series entitled *Kuper Visits the Rocking R Ranch*, which further expands on the ranch lifestyle.

Connie Perez is a native New Mexican, ranch wife, mother, grandmother, and retired elementary school teacher. She was diagnosed with Parkinson's disease, and after retiring was eager to find a way to cope with her diagnosis. She picked up a paintbrush, and wrote and illustrated two companion volumes on ranch life for young children. She lives in eastern New Mexico where she continues to ranch, write, enjoy life and spoil her grandchildren.

*Home on the Rocking R Ranch* is available through independent and online booksellers. Book 2 in the series, *Kuper Visits the Rocking R Ranch*, is due in early April.

## About the Mom's Choice Awards®

The Mom's Choice Awards® (MCA) evaluates products and services created for children, families and educators. The program is globally recognized for establishing the benchmark of excellence in family-friendly media, products and services. The organization is based in the United States and has reviewed thousands of entries from more than 55 countries.

Around the world, parents, educators, retailers and members of the media look for the MCA mother-and-child Honoring Excellence seal of approval when selecting quality products and services for children and families.

Learn more about the Mom's Choice Awards by visiting [www.MomsChoiceAwards.com](http://www.MomsChoiceAwards.com).

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